

**PromoDek**<sup>®</sup>  
modular floor display system

[www.promodek.com](http://www.promodek.com)

PromoDek<sup>®</sup> is a registered trademark of Windo Displays, The Netherlands



*Inspiration Book*



# Step up your next promotion!

Stepping up your promotion has never been this easy to do! Standing out from the crowd ensures that your brand message gets noticed where it really matters.

PromoDek® is the ideal trade show and event flooring system that offers the easiest and most flexible solution to help build your brand on. Whether showcasing a new model of vehicle, adding dimension to the trade show floor or demonstrating a new product, PromoDek® offers endless possibilities to bring your promotion to a whole new level.

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# What is PromoDek?

PromoDek® is an easy-to-use modular floor display system that is effortlessly assembled and updated in minutes. By adding your company colours, graphics or virtually any material to PromoDek®, you can create your very own unique atmosphere on a raised floor setting.

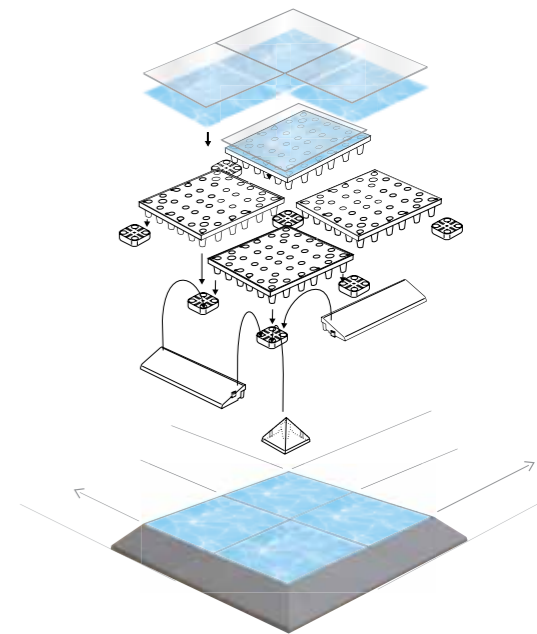
- Create a platform of any size or shape
- Unique and multifunctional
- Update your images or inlays within minutes
- No tools or specialised help required
- Easy to maintain and reposition
- Reusable for all your campaigns, trade shows and events
- Hides unsightly cables and wiring
- 3x6 meter platform assembled in 20 minutes or less! *It's as easy as that!*





## How it works

PromoDek® consists of standard building elements that are easily assembled in any shape or form with no tools or specialised help required. You can use 1 square meter of PromoDek® to showcase a new product in a retail environment or 100 square meters to raise the floor at a trade show or event.



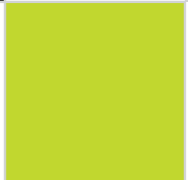


# Endless possibilities

Along with the flexibility of size and shape, the surface area of PromoDek® can be quickly and easily updated to suit your desired atmosphere. Within minutes, you can update the surface area of PromoDek® with new colours, printed graphics or materials including aluminum, HPL or illuminated EL foil.

In addition to the endless design possibilities, there are also many accessories that can be easily adapted to work seamlessly with PromoDek®. From simple brochure holders to the hi-tech FloorCaster® and LED lighting, PromoDek® is an exceptional platform to help build your brand on.

The standard elements of PromoDek® can also be produced in hundreds of colours.





# PromoDek is ideal for

- Trade show and event flooring
- Product presentations
- Dealer showrooms
- Retail displays
- Shop-in-shop solutions ...and much more!





# Optimal performance

In addition to being an exceptional presentation platform, PromoDek® is very durable and can withstand up to 1,250 kg per 10x10 cm. Strong enough to support a vehicle, light enough that one person can install it.

And with all this strength, PromoDek® is also very lightweight and compact requiring minimal space for storage and shipping. That's over 55 square meters of PromoDek® on a single pallet!





# Standard elements

The standard building elements from PromoDek® simply snap together to create an exceptional platform to help build your brand on.

