

NEW!
The latest
for in-store
advertising

B-Line™ 2

Technical Information

B-Line™ - In-store promotions at the right angle!

B-Line™ is the latest development in floor advertising and is an effective and sustainable in-store communication medium for retailers and advertisers. With its exceptional sleek and compact design, the B-Line™ is unique in both appearance and application. This allows the B-Line™ to be placed against virtually any shelving system or service counter. And like all Windo® products, the B-Line™ can be simply updated by inserting new graphics.

B-Line™ is ideal for: brand manufacturers, advertisers, media companies, advertising agencies, shop designers, retailers and chains, etc.

B-Line™ 2 Specifications

Poster format:	148 x 998 mm
Outside format:	100 x 14 cm
Height back:	8 cm
Weight:	4,40 kg
Profile material:	aluminum
Profile colour:	light grey
Inlay window:	PETG glossy
Packaging:	per piece



Update graphics quickly and easily
Model shown: B-Line™ 2



Optional LED lighting for even more impact

- High attention value
- High quality aluminum construction and exceptional design
- Ready to use, just add graphics
- Update graphics quickly and easily
- Transparent inlay protects graphics
- Easy to move or reposition
- Ideal and reusable for many promotions
- Available in 2 models: B-Line™ 1 and B-Line™ 2

High attention value right at the point of purchase



B-Line™ 1

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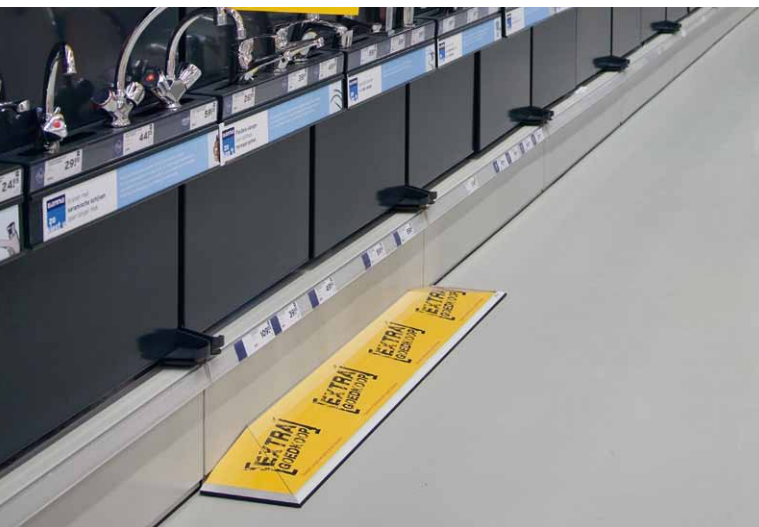
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B-Line™ 1 Specifications:

	Small	Large	NA Small	NA Large
Poster format:	142 x 21 cm	262 x 21 cm	47.2 x 8.26 inch	95.2 x 8.26 inch
Outside format:	144 x 22 cm	264 x 22 cm	48 x 8.66 inch	96 x 8.66 inch
Height back:	51 mm	51 mm	1.97 inch	1.97 inch
Weight:	4,40 kg	7,50 kg	8.3 lbs	14.3 lbs
Profile material:	aluminum	aluminum	aluminum	aluminum
Profile colour:	light grey	light grey	light grey	light grey
Inlay window:	PETG glossy	PETG glossy	PETG glossy	PETG glossy
Packaging:	per piece	in two parts with connection set	per piece	in two parts with connection set



Update graphics quickly and easily
Model shown: B-Line™ 1



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