

	CCX Campaign manager	CCX Campaign manager	CCX Campaign manager	CCX ENTERPRISE fully managed	CCX Boxed solution	CCX Boxed solution	CCX Boxed solution
Target group	Basic Small business & retail	Premium (Local) brands & retail chains	ENTERPRISE international Brands, large retail chains and corporates	ENTERPRISE fully managed international Brands, large retail chains and corporates	Developer kit	Basic 10 kit	Premium 1000 kit
	30 Day FREE Trial \$ 9 /month	\$ 90 /month	\$ 990 /month	Ask us!	\$ 27	\$ 90	\$ 990
Managed UID's/tags Interactions per period	100 10,000 /month	1,000 100,000 /month	10,000 1,000,000 /month	unlimited unlimited	1 1,000 /year	10 10,000 /year	100 100,000 /year
DeskWindo with pre installed and pre encoded NFC TAG	-	-	-	unlimited	1	-	-
Pre encoded NFC TAGS	-	-	-	unlimited	-	10	100
Printed unique QR code on TAG	-	-	-	V	V	V	V
Extra pre encoded and printed NFC TAG	\$ 5.50	\$ 5.50	\$ 5.50	Ask us!	\$ 5.50	\$ 5.50	\$ 5.50
CCX Campaign manager	V	V	V	V	1 year	1 year	1 year
Campaign planner	V	V	V	V	V	V	V
Campaign Dashboard	V	V	V	V	V	V	V
Campaigns	10	100	unlimited	unlimited	V	V	V
Blocks	10	100	unlimited	unlimited	V	V	V
TAG grouping	V	V	V	V	V	V	V
Promotion codes	-	-	V	V	-	-	V
Basic analytics (campaigns and tags)	V	-	-	-	V	-	-
Full analytics	-	V	V	V	-	V	V
Custom built analytics reports	-	-	-	V	-	-	-
User level	V	V	V	V	V	V	V
Administrator level	-	-	V	V	-	-	-
Users	1	1	5	unlimited	1	1	1
iBeacon integration	-	-	-	V	-	-	-
API	-	-	-	V	-	-	-
rest API	-	-	-	V	-	-	-
iOS SDK	-	-	-	V	-	-	-
Android SDK	-	-	-	V	-	-	-
Retail checkout link	-	-	-	V	-	-	-
Support	Community Support	Community Support	We'll help you	Unlimited support	Community Support	Community Support	We'll help you
Consultancy	-	-	-	V	-	-	-
Training	-	-	-	V	-	-	-
Installation	-	-	-	V	-	-	-
POS design	-	-	-	V	-	-	-
Data export (.csv, .xls, .pdf)	V	V	V	V	V	V	V